

2016 MICHIGAN FAMILY FARMS CONFERENCE
January 16, 2016 at Marshall High School



2016 Michigan
Family Farms
Conference
Partners:

Michigan Food &
Farming Systems
(MIFFS)

Farm Research
Cooperative

USDA Natural
Resources
Conservation Service

USDA Farm Service
Agency

Michigan Department
of Agriculture and
Rural Development

Michigan State
University (MSU)
College of Agriculture
and Natural Resources

MSU Extension

Calhoun Conservation
District

Conference
Coordinator

MIFFS
480 Wilson Road,
Room 172
East Lansing, MI
48824
P: 517-432-0712
F: 517-353-7961
Email: info@miffs.org
www.miffs.org

Dear Family Farms Supporter:

The Michigan Family Farms Conference planning committee is proud to announce its 13th annual "Michigan Family Farms Conference" on Saturday, January 16th, 2016 at Marshall High School in Marshall, Michigan.

The conference is a forum for beginning, small-scale and culturally diverse farmers to network, learn, and build sustainable family farms. It is one of the most diverse agricultural conferences in the nation and attracted more than 475 farmers, industry representatives, and food system enthusiasts in 2015.

We invite you and your organization to be a part of this conference by joining us as a sponsor or exhibitor to share information about your company with our growers. More information on this opportunity is enclosed.

If you're interested in participating this year, please sign up on our online form at [MFFC 2016 Sponsor & Exhibitor](#). You may also print the letter below and return the completed form and payment via mail on or before **THURSDAY, January 7, 2016**. Please mail form to 480 Wilson Ave, Rm. 172, East Lansing, MI 48824.

Should you have questions or need additional information, please don't hesitate to contact the Michigan Food and Farming Systems (MIFFS) staff at (517) 432-0712.

Sincerely,

Joe Colyn
Council Chair
Michigan Food and Farming Systems (MIFFS)

2016 Michigan Family Farms Conference

Sponsorship & Exhibitor Registration

Sponsorship Registration

Being a sponsor gives your company or organization a unique opportunity to connect one-on-one with farmers and conference attendees.

LEADERSHIP: \$5000+

For your support, you will receive:

- A dedication plaque at one of the MIFFS Farm Development Centers.
- Sponsorship of one of the conference tracks which also supports farmers of limited resources to attend the conference!*
- Sponsorship listing of your organization and logo in the Michigan Family Farms Conference Packet
- Your organization's name and logo on prominent display at conference registration and key locations
- Sponsorship listing in MIFFS communications, including press releases, newsletters and website
- Sponsorship listing on the conference website, www.mifffs.org/events/mffc, along with a hyperlink to your website
- Your organization's logo featured during the general session's slideshow
- A 6-foot table with linen tablecloth in the exhibitors area**
- Ten complimentary registrations for the conference, with additional registrations available for \$25/person
- Inclusion in MIFFS Leadership Circle and recognition at MIFFS events, like the Meet the Buyers reception at the Great Lakes Fruit, Vegetable and Farm Market EXPO.

COLLABORATOR:\$2500-\$4999

For your support, you will receive:

- Sponsorship of one of the conference tracks which also supports farmers of limited resources to attend the conference!*
- Sponsorship listing of your organization and logo in the Michigan Family Farms Conference Packet
- Your organization's name on prominent display at registration and key locations at the conference
- Your organization listed on the conference website, www.mifffs.org/events/mffc, along with a hyperlink to your website
- Your organization's logo featured during the general session's slideshow
- A 6-foot table with linen tablecloth in the exhibitors area**
- Five complimentary registrations for the conference, with additional registrations available for \$25/person
- Inclusion in MIFFS Collaborator Circle and recognition at other MIFFS events.

2016 Michigan Family Farms Conference

Sponsorship & Exhibitor Registration

SUPPORTER: \$1000-\$2499

For your support, you will receive:

- Co-sponsorship of one of the conference tracks
- Sponsorship listing of your organization and logo in the Michigan Family Farms Conference Packet
- Your organization's name on display at registration and on the conference website, www.miffs.org/events/mffc
- A 6-foot table with linen tablecloth in the exhibitors area**
- Three complimentary registrations for the conference, with additional registrations available for \$25/person
- Inclusion in MIFFS Supporter Circle and recognition at other MIFFS events

CULTIVATOR: \$250-\$999

For your support, you will receive:

- Sponsorship listing of your organization in the Michigan Family Farms Conference Packet
- A 6-foot table with linen tablecloth in the exhibitors area**
- Two complimentary registrations for the conference, with additional registrations available for \$25/person

Exhibitor Registration

CONFERENCE EXHIBITOR:\$100

As an exhibitor, you will receive:

- Listing of your organization in the Michigan Family Farms Conference Packet
- Opportunity to visit one-on-one with farmers and industry leaders
- A 6-foot table with linen tablecloth in the exhibitors area*
- One complimentary registration for the conference, with **additional registrations available for \$25 per person**

* There are many producers who are struggling financially ~ your gift can help them get to the conference!

* *Electricity is available upon request. If your organization would like more than one table or additional space, please contact the MIFFS office for pricing at 517-432-0712.

2016 Michigan Family Farms Conference

Sponsorship & Exhibitor Registration

Saturday, January 16, 2016
Marshall High School, Marshall, MI

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Sponsorship/Exhibitor Level	Cost	Enter Your Amount
Leadership Please list names for the Ten Complimentary Registrations 1. 2. 3. 4. 5. 6. 7. 8. 9. 10.	\$5,000 +	
Collaborator Please list names for the Five Complimentary Registrations 1. 2. 3. 4. 5.	\$2,500-\$4,999	
Supporter Please list names for the Three Complimentary Registrations 1. 2. 3.	\$1,000-\$2,499	
Cultivator Please list names for the Two Complimentary Registrations 1. 2.	\$250-\$999	
Exhibitor Complimentary Registration 1.	\$100 per booth	
Additional Registrations (Please list names on the next page)	\$25 per person	
Please make checks payable to MIFFS	TOTAL	

2016 Michigan Family Farms Conference

Sponsorship & Exhibitor Registration

Additional Registrations:

- 1.
- 2.
- 3.
- 4.

Sponsors Only

_____ Our organization will be utilizing the sponsor booth in the exhibitor area.

_____ Our organization will not need a sponsor booth.

Miscellaneous Information

_____ I will need electricity for my exhibitor/sponsor booth.

_____ I will need wireless internet access for my exhibitor/sponsor booth.

Please return these pages with your payment by
THURSDAY, JANUARY 7, 2016 to:

Michigan Food and Farming Systems (MIFFS)
480 Wilson Road, Room 172
East Lansing, MI 48824

If you have any questions, please contact MIFFS at (517) 432-0712.